



**S.P.B. Patel Engineering College**  
**Saffrony Institute of Technology**  
**Linch-Mehsana-384435**



**Report of**  
**National Conclave on**  
***“Entrepreneurship, Startup & Innovation”***

**Date:**7th February, 2020

**Organized By:** S.P.B. Patel College of Engineering, Saffrony Institute of Technology

**Supported By :** Gujarat Council on Science and Technology (GUJCOST)

S.P.B.Patel College of Engineering, Saffrony Institute of Technology, one of the leading technical institutes in North Gujarat is located near Mehsana, Gujarat.Saffrony's visionary management has been instrumental in elevating the college to its present status where it is increasingly being acknowledged beyond doubt, as an institution of academic excellence in all spheres.We aspire to develop analytical skills and innovative capabilities of students and faculty to conceptualize, research, design and offer sustainable solutions to address social, ecological, technological and professional challenges facing the world today.

Startup, Innovation and Entrepreneurship are words which are being talked about a lot these days worldwide. They can prove to be the markers of progress and development for India as well the other countries. Innovation, entrepreneurship and enterprising are the wheels that steer the world into a brighter future. Great ideas are there but when these great ideas result into great undertakings that will pave the way for sparkling success. The government is supporting entrepreneurs, including startups through its Ambitious Entrepreneurship Action Plan. Not only that, Gujarat Government has taken a lead to set up Incubation Centers and Fab Labs to encourage innovations, startups and entrepreneurship. We can see, as a result, Gujarat has emerged as the hub of Startup and innovation in India.

Though innovations are encouraged, Startup and Entrepreneurship are backed by the government and other bodies of society, lack of awareness is felt. Still students do not seem to be entering into entrepreneurship as much as they should be. There could be various factors responsible for that. Ideas need the platform; they need financial, social as well as moral support. Not only that, it is important to have better access to knowledge, capital and the global market. To bridge the gap, to spread awareness as well as to facilitate the vision of promoting entrepreneurship in Gujarat, S.P.B. Patel Engineering College (Saffrony Institute of Technology Campus), Mehsana has taken



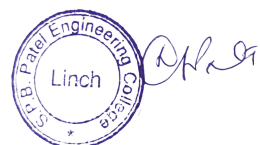
a step forward by organizing a One day Conclave on ‘Startup, Innovation & Entrepreneurship’ on 7<sup>th</sup> February, 2020. This Conclave included talks by successful entrepreneurs, innovators and founders who have made a significant contribution to the society through their innovations, products and services. Also, sharing of their experiences and journey inspired the participants and encourage them towards entrepreneurship.

#### **OBJECTIVES OF THE CONCLAVE :-**

- To spread awareness about the potential of Innovation and encourage the spirit of Startup & Entrepreneurship
- To provide an interactive forum for a meaningful exchange of information between the students with successful entrepreneurs and startups
- To provide a platform for budding entrepreneurs and startups to showcase their ideas, research, services, and products
- To bring stakeholders from industry, startup ecosystem, academia & scientific research field on a common platform to share the knowledge

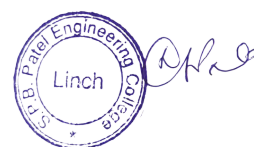
Students and professors from science and technology institutes had been invited along with the professionals to attend. For that we as a team had worked very hard to get maximum number of participants from all the domains. To make this event a grant success we visited colleges in Nirth Gujarat, Ahmedabad & Gandhinagar region as well as industries personally to get more participants. We had used social media platforms such as our own developed event website (**home.saffrony.ac.in**) to get online registrations, our institute Facebook page, and we had also broadcasted promotional images through whatsapp. Finally total **650 participants** were registered online as well as offline for the seminar from more than **31 different institutes/organizations** including Saffrony Institute students.

Total more than **140 students** of Saffrony Institute had registered for volunteering for the conclave. The responses from the colleges were very overwhelming for this event but unfortunately we had to close our registrations to make it more effective and worthful. To overcome this situation and give benefits to all unregistered participants we had provided live Webcast of whole event on Saffrony’s YouTube channel from where we had received good responses and comments.



## List of Speakers

Speaker	Organisation
Mr. Sunil Parekh	Advisor at Zydus Group (Pharma, Healthcare & Education)
Mr. Jayantibhai Patel	Chairman & Managing Director, Meghmani Organics Ltd.
Mr. Aagam Maniar	Founding Member & VP Finance, LiquiLoans
Mr. Maheshbhai Patel	President, Ankleshwar Industries Association
Ms. Pooja Khemka	Co-Founder & CEO, myskoolbus
Mr. Shankerbhai Patel	Ex. President, The Gujarat Chamber of Commerce & Industry, Ahmedabad.
Mr. Sandeep Patel	Founder & CEO, Let's Recycle - NEPRA
Mr. Shaileshbhai Patwari	Ex. President, The Gujarat Chamber of Commerce & Industry, Ahmedabad.
Mr. Anand Chordia	Technical Director, Pravin Masalewale (Suhana-The Tastemakers)
Mr. Jaymin Bhuptani	CEO, Uplers
Mr. Jesal Mehta	Founder & CEO, Aavenir



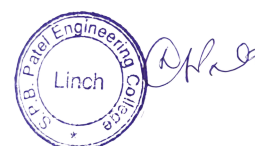
**Event Day (7-02-2020, Friday)**

## Registrations & Tea :-

It was started with the registration of all the participants where we had prepared different files for registration sheets for participants as per alphabetical order of their names and ID-cards with **Barcodes**. The sequence of arrangement was such that on first two registration desks there were faculty participants, girl participants and boy participants who registered online. From desk 3 to desk 10 there were faculty participants, girls and then boys respectively who registered offline for the seminar. For Saffrony students (participants and volunteers) Desk - 11 to Desk – 13 were allocated. We had put one registration desk for guests near ‘Wall of fame’ towards notice boards area. For smooth execution of welcome and registration of participants we had utilized total 45 student volunteers.

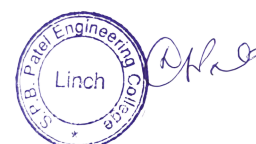
## Inaugurations :-

<b>Time</b>	<b>Speaker</b>	<b>Activity</b>
09:55 - 10:00	Prof. Avani Dedhia	All Important Announcements
10:00 - 10:05	Prof. Vishnu Awasthi	Welcome & Intro of Saffrony
10:05 - 10:08	Prof. Avani Dedhia	Intro of Conclave
10:08 - 10:13	Prof. Vishnu Awasthi	Prayer
10:13 - 10:17	All the dignitaries	Lighting of the Lamp
10:17 - 10:18	Prof. Avani Dedhia	Invite the dignitaries on the dias
10:18 - 10:21	Prof. Avani Dedhia	Floral Welcome
10:21 - 10:22	Prof. Avani Dedhia	Shri Priyeshbhai Dalal's Intro Invite Shri Priyesh Dalal for welcome speech
10:22 - 10:26	Shri Priyesh Dalal (Managing Trustee of Saffrony Institute)	Welcome speech by Shri Priyesh Dalal
10:26 - 10:28	Prof. Avani Dedhia	Unveiling of the Souvenir & Start of the program
10:28 - 10:29	Prof. Vishnu Awasthi	Requesting them to come down and Start of the program



## Session Details :-

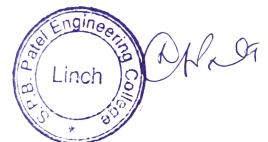
<b>Session Time (24 Hrs)</b>	<b>Topic</b>	<b>Speaker</b>	<b>Organisation</b>
9:00	Registration & Tea/Coffee		
10:00	Inauguration		
10:30	<i>Making ideas happen - Journey from idea to reality</i>	Mr. Sunil Parekh	Advisor at Zydus Group (Pharma, Healthcare & Education)
11:15	<i>If I can! You can! Series</i>	Mr. Jayanti Patel	Chairman & Managing Director, Meghmani Organics Ltd.
11:25	<i>Innovate to impact</i>	Mr. Aagam Maniar	Founding Member & VP Finance, LiquiLoans
11:55	<i>If I can! You can! Series</i>	Mr. Mahesh Patel	President, Ankleshwar Industries Association
12:05	<i>You have to believe it, Before you see it</i>	Ms. Pooja Khemka	Co-Founder & CEO, myskoolbus
12:35	<i>If I can! You can! Series</i>	Mr. Shanker Patel	Ex. President, The Gujarat Chamber of Commerce & Industry, Ahmedabad.
12:45	Q & A Session		
13:00	Lunch		
14:15	<i>The power of an Idea - From trash to cash</i>	Mr. Sandeep Patel	Founder & CEO, Let's Recycle - NEPRA
14:45	<i>If I can! You can! Series</i>	Mr. Shailesh Patwari	Ex. President, The Gujarat Chamber of Commerce & Industry, Ahmedabad.
14:55	<i>Guts, Grit and Gumption</i>	Mr. Anand Chordia	Technical Director, Pravin Masalewale (Suhana-The Tastemakers)
15:25	<i>A ship in harbor is safe, but that's not what ships are for</i>	Mr. Jaymin Bhuptani	CEO, Uplers
15:55	<i>The marathon mindset</i>	Mr. Jesal Mehta	Founder & CEO, Aavenir
16:25	Q & A Session		
16:40	Vote of thanks & Photo session		
16:45	Tea/Coffee		



# Glimpses of the Event

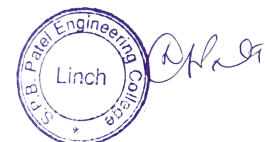


"Motivational speech"





Start up idea, Photography, Lunch, Question & answer



## **Feedback from our Eminent Speakers :-**

“I found it very unique experience, seamless, very wonderful and pleasant experience”

**Mr. Sunil Parekh**

**Co Chair, FICCI,**

**Advisor to Zydus Group & Jubilant Bhartia Group**

“I’m amazed to be here and grateful to the management for inviting us, wonderful campus, superb hospitality”

**Mr. Aagam Maniar**

**Co founder, LiquiLoans**

**Mumbai**

“Hospitality was great, I’ve no words for it. We felt very special. Discipline here is very adorable.”

**Mr. Pooja Khemka**

**Co founder, MySchoolBus**

**Ahmedabad**

