

## FINANCIAL LITERACY FOR WOMEN - QUEST AND STEPS

Date: April 21, 2023

Participants: 55

Conducted by: Mr. Dhiren Parekh

Coordinated by: Dr. Pooja Mehta

As part of the 'Let's Celebrate Life' initiative, Saffrony Institute of Technology celebrated April as the Month of Financial Literacy. A unique and engaging session titled 'Financial Well-Being for Women: Quest and Steps' was conducted on April 21, 2023, by Mr. Dhiren Parekh, a banker and finance professional. The session aimed at promoting financial literacy among female students and faculty members of Diploma and Degree Engineering.

## **Session Highlights:**

- Ice-Breaking Activity: The session began with an ice-breaking activity titled 'Kaun Banegi Finance ki Queen,' designed by student volunteers. This interactive game aimed to emphasize the importance of financial literacy for women. Binal Patel, a 6th-semester IT student, emerged as the 'Queen of Finance.'
- Financial Well-Being: Mr. Dhiren Parekh delved into the concept of financial well-being, emphasizing its importance in achieving overall well-being. He highlighted that financial well-being enables individuals to meet their financial needs, feel secure, and make choices that enrich their lives.
- Engaging Examples: Through various examples, real-life situations, and case studies, Mr. Parekh illustrated the significance of financial literacy for women. He covered various aspects, including finance management, savings, investments, and participation in decision-making processes.

BY APRA Linch

- Empowerment Through Knowledge: The session aimed to empower women by providing them with the knowledge and tools necessary for financial literacy. Mr. Parekh encouraged active participation and engagement, making the learning experience both informative and enjoyable.
- Personal Commitment: Towards the end of the session, the audience made personal commitments to prioritize learning and becoming financially literate, reinforcing the importance of the knowledge gained during the session.

## **Conclusion:**

The session on Financial Literacy for Women proved to be a power-packed and motivating experience for the 55 participants. The unique combination of an engaging activity, insightful content, and interactive discussions contributed to a thoroughly enjoyable and educational session.

## **Photographs:**



"Activity for women"





"Interaction"

